

# Who is Celeste Schubiger? The Digital Marketing Trainee at [foryouandyourcustomers](#) who goes the extra mile to make sure you get the best customer experience!

## What Celeste Schubiger can offer you

*"Make everyday  
a work of Art"*

As a Digital Marketing Trainee, Celeste Schubiger is responsible for all kind of marketing campaigns, planning and executing them with full attention on details. She helps the customers to develop a better understanding of the customer's journey and help them to understand where they can improve. Celeste provides day-to-day guidance to the customer and makes digital activities part of the organisations' mission.



More about Celeste Schubiger (cis) at <http://cis.foryouandyourcustomers.com>

## Where her expertise comes from

*"To live a creative life,  
we must lose our fear  
of being wrong."  
Joseph Chilton Pearce"*

Celeste is a digital native and started her professional career working for a multinational FMCG company in the French part of Switzerland. There she achieved her degree in Business Administration in 2016 with excellence. After a stay at a language school in Australia, Celeste reached her English degree to start her studies in economy at the University of St. Gallen, Switzerland.

Customer Care, Communication, Sales and Key Account Management were part of Celeste's specialisation during the apprenticeship and as well subject during her 1st year of studies. Celeste is customer-focused, well organised with a welcoming temperament. She proofed her ability as a customer consultant at the International Motor Show in Geneva and other exhibitions and events, such as Swiss Skills Bern or SINDEK (Swiss Technology Exhibition). Celeste also acts as assigned local team manager for various national teams at the International Volley Master in Montreux, Switzerland.

The opportunity to work at foryouandyourcustomers in Melbourne is a unique chance for Celeste to start international working experience and deepen her skills in marketing, digital channels & social media. She is responsible for marketing projects and supports the team and customers.

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